

Station KTNV-TV LAS VEGAS, NV
Advertiser () .DNC/OBAMA FOR AMERI
Product DNC/BARACK OBAMA
Estimate# 1617
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1617
Flight Dates 08/18/2012 - 08/31/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 46,000
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-F	7A-9A	GD MRN AMR-ABC<	:30	\$400.00	08/20-08/31	2	2	4	\$1,600.00	
	2	SA	7A-8A	GD MRN-SAT-ABC	:30	\$350.00	08/18-08/25	1	2	2	\$700.00	
	3	SU	7A-8A	GD MRN-SUN-ABC	:30	\$350.00	08/19-08/26	1	2	2	\$700.00	
	4	M-F	9A-10A	MORNING BLEND	:30	\$150.00	08/20-08/31	5	2	10	\$1,500.00	
	5	M-F	10A-11A	VIEW-ABC	:30	\$450.00	08/20-08/31	5	2	10	\$4,500.00	
	6	M-F	11A-12P	ACTN NEWS@11AM	:30	\$300.00	08/20-08/31	5	2	10	\$3,000.00	
	7	M-F	12P-1P	CHEW-ABC	:30	\$300.00	08/20-08/31	5	2	10	\$3,000.00	
	8	M-F	1P-2P	REVOLUTION-ABC	:30	\$300.00	08/20-08/31	5	2	10	\$3,000.00	
	9	M-F	2P-3P	GENRL HOSPITAL	:30	\$300.00	08/20-08/31	5	2	10	\$3,000.00	
	10	M-F	4P-5P	JUDGE JUDY R/JUDGE JUDY	:30	\$250.00	08/20-08/31	5	2	10	\$2,500.00	
	11	M	8P-10P	DANCNG-STR-ABC/AVG. ALL WKS	:30	\$3,500.00	08/20-08/27	1	2	2	\$7,000.00	

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	12	TU	10P-11P	AVG. ALL WKS	:30	\$3,500.00	08/21-08/21	1	1	1	\$3,500.00	
	13	TH	10P-11P	SCANDAL-ABC	:30	\$2,500.00	08/30-08/30	1	1	1	\$2,500.00	
	14	F	10P-11P	20/20-FRI-ABC	:30	\$3,000.00	08/24-08/31	1	2	2	\$6,000.00	
	15	SU	8P-9P	AVG. ALL WKS	:30	\$3,500.00	08/26-08/26	1	1	1	\$3,500.00	

---REPORT TOTALS---

Report Totals: 85 / \$46,000.00

---SALES MONTHLY TOTALS---

Aug 12: 45 / \$25,950.00 Sep 12: 40 / \$20,050.00

Sales Totals: 85 / \$46,000.00

Station Totals: 85 / \$46,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$200,000	KBLR	0%	KLAS	14%	KSNV	32%	KTNV	23%	KTUD	0%
		KVCW	8%	KVMY	4%	KVVU	19%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

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CASH IN ADVANCE